

CONTRACT

KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010

www.10news.com

And:

National Media Inc
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 182506 /		Alt Order #
Product NRCC IE 2012		
Contract Dates 09/21/12 - 09/27/12		Estimate # 2649-TV Sep 21-27
Advertiser National Republican Congressional Comm.		Original Date / Revision 06/27/12 / 06/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGTV	Account Executive Tara Washburn	Sales Office EWS-Washingt
Special Handling		
Demographic Adults 35-64		
		Total Ratings 48.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref MAJ

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGTV	09/21/12	09/27/12	Midday News	11A-12P		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--				1	\$400.00	1.50			
Week:		09/24/12	09/30/12	1111---				4	\$400.00	1.50			
N 2	KGTV	09/25/12	09/27/12	5:30P-6P News/KGTV	M-F 5:30P-6P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-11----				2	\$600.00	2.10			
N 3	KGTV	09/22/12	09/22/12	10 News After NCAAF	8:30-9:30p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$800.00	2.80			
N 4	KGTV	09/23/12	09/23/12	Su 6P-630P	6P-630P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$500.00	2.00			
N 5	KGTV	09/25/12	09/25/12	Happy End/Apt	9P-10P		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$4,000.00	6.60			
N 6	KGTV	09/21/12	09/27/12	M-Su 11P-1135P	11P-1135P		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----11-				2	\$900.00	2.90			
Week:		09/24/12	09/30/12	1111---				4	\$900.00	2.90			
N 7	KGTV	09/21/12	09/27/12	Nightline	1135P-1202A		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1--				1	\$500.00	1.50			
Week:		09/24/12	09/30/12	1111---				4	\$500.00	1.50			
Totals										48.00		21	\$16,400.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	21	\$16,400.00	\$13,940.00
Totals	21	\$16,400.00	\$13,940.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
182506 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/12 - 09/27/12	NRCC IE 2012	2649-TV Sep 21-27

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	06/27/12 / 06/27/12

Signature: _____ **Date:** _____

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